



# Portfolio Journey

## For municipalities

The Mayors for Economic Growth (M4EG)'s portfolio call for cities will work with selected municipalities to design and dynamically manage an urban transformation portfolio. As the city structures are highly complex with different layers of actors and engagements, the team will focus on "URBAN MAKEOVER," creating a responsive, resilient, and sustainable urban space where the city will have increased economic opportunities and a vibrant community in various and compact forms with an embracing mindset.



M4EG Portfolio Focus

# Urban Makeover



### PORTFOLIO BUILDING BLOCKS

#### PORTFOLIO DESIGN

*applying systems approach to build an urban transformation portfolio*

#### SOCIAL LISTENING

*exploring and capturing community voices and narratives*

#### DYNAMIC MANAGEMENT

*using sensemaking to iteratively extract insights for evidence-based policy making*

#### COMMUNITY DIALOGUE

*socializing and building a network of community for the collective engagement*



#### ECONOMIC OPPORTUNITIES

*Pragmatic function of a city: standard of living*

*How we spend (quantity x money) = things, dwelling, work, infra*



#### VIBRANT COMMUNITIES

*Existential function of a city: quality of life*

*How we spend (quality x time) = experience, leisure, culture, values*



#### INNOVATIVE APPROACHES

*Applying systems approach to complex urban challenges using portfolio of discovery and strategic options*  
*How we understand development challenges from multi-perspectives*

We will explore the following areas of interest to learn about urban dynamics



individual



home



work

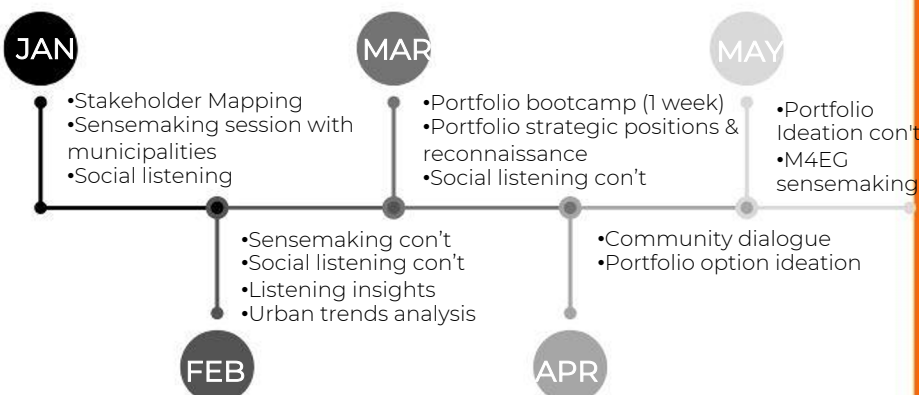


city



knowledge

### 1ST COHORT TIMELINE



\*This timeline shows first five months of the portfolio design and management cycle, and the process will continue on for the next 3 years (approx.)